



# Multi-tasking Spaces for hire

The newest co-working set-up in Kondapur offers a progressive working environment. It offers collaboration, inspiration, and is an escape from the boredom of the usual office cubicles...



If you're a freelancer in Hyderabad and can't afford to rent an office – or if you're on a working holiday and need somewhere other than your hotel room to work from – then a co-working space is the answer. The city now has multiple such creative places for you to work from, meet clients etc., and the newest entrant in the market, **iSprout Business Center**, spread over 12,500 sq.ft., offers you all that and much more.

Designed by Phanidhra Paturi, founder and senior designer and Jhansi Paturi, principle designer of Cutting Edge Design Studio, this co-working space is a visual delight. Having designed the residential venture of the owner Sundari Patibandala, this project was handed to them with just a simple brief. They wanted this place to be more than the four walls of an office space. "We did not want the people to be confined to a desk, we wanted a lot of breakout areas and if somebody got bored, all they would have to do is pick up a coffee and sit in the lounge or go over to the cafeteria for a game of foosball. It's all about creating a feel good work space," explain the duo.

The space consolidates motivational and positive quotes on boards with quirky giant size paper clip art installations and abstract wall art with bright and quirky seating.

Once inside, the office is segregated into individual desks, manager cabins, team spaces and fully equipped conference halls. Each office suite has modern stylish desks and ergonomic office chairs with high-speed wi-fi and leased lines. "More than 3000 sq.ft., of space has been used for breakaway spaces and lounges," says Phanidhra. While one lounge offers relief with bright colors and a cycle wall art installation, another lounge takes you straight to the streets in London. You can sit at the coffee table and ideate against a Calvin and Hobbes white board or sit in a red telephone booth made functional with plug points; every element here extends to utility. With open air- conditioned ducting and idyllic hues, this 170-seater place has an industrial look which is well balanced with its décor. The little cafeteria again is a bright cozy place with more motivational quotes and a foosballs table, which is the most popular zone in the office.

Jhansi and Phanidhra share a love for cycles and this theme extends itself into the interiors in various forms like art installations and wallpaper. "Co-working spaces are not like 'most offices.' They're for those actively seeking collaboration, inspiration, an escape from the boredom of their home office... and that's why a

design that fosters the ideal working environment should be a priority. We went beyond four walls to reinvent the business center concept which is a holistic work space," they sum up. ■  
SINDURI

**Price: Rs 12000 a desk (per month)**

